**Tony P. Brunenkant**

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# PROFILE

Dynamic bilingual leader with a drive to action towards effectively communicating stories from around the world. Extensive experience in live broadcasts, media communications, digital marketing and content creation

# EDUCATION

**B.A. Political Science** GPA 3.71/4.00 May 2022

Wabash College, Crawfordsville, IN

**Semester Abroad**  Spring 2021

Universidad Veritas, San José, Costa Rica

**Tech Skills:** NewTek TriCaster, 3Play, Adobe Creative Suite, Mac OS, Hootsuite, Microsoft Suite

**Achievements:** Pi Sigma Alpha (National Political Science Honors Society), Dean’s List (2018-2022)

# PROFESSIONAL EXPERIENCE

**Technical Director** August 2021 – Present

Wabash College Broadcast Crew, Crawfordsville, IN

* Direct and record live broadcasts of NCAA football, basketball, and baseball games.
* Responsibilities include communicating in real time to cameramen, commentators, and on-site reporters while maintaining a live feed by selecting optimal angles and replays to showcase to a national audience.

**Marketing & Communications Intern** August 2021 – December 2021

Immigrant Welcome Center, Indianapolis, IN

* Worked virtually and in-office to optimize IWC’s marketing strategy by designing and contributing bilingual digital content to social platforms, IWC’s weekly newsletter, and website.
* Worked closely with the CEO, as there was a vacancy in the Director of Marketing position, enabling me to lead IWC’s marketing operations.

**Broadcast Lead** August 2018 – May 2021

Wabash College Communications and Marketing, Crawfordsville, IN

* Worked in collaboration with the Videographer and Digital Content Editor to operate on and lead a student-peer camera crew of Wabash College’s NCAA-sanctioned live-streamed broadcasts.

**Social Media Director** August 2018 – January 2022

Pneuma Media LLC., Remote

* Design and manage digital content across social platforms for marketing agency clients looking to increase their ROI.
* Increased total engagement by +40.2k impressions and +79% respectively for two clients in the non-profit sector.

# PROFESSIONAL DEVELOPMENT

**Vice President,** Unidos Por Sangre, Crawfordsville, IN December 2018 – January 2020

**Chapter Member** August 2018 – Present

* Collaborated tightly with fellow board members to organize a cultural safe space at a predominately white institution for students of diverse backgrounds by hosting events and volunteering locally.

**Volunteer,** First United Methodist Church, Tucson, AZ July 2011 – July 2018

* Alongside other volunteers cooked and provided meals, hygiene kits, and warmth kits to the homeless population across Tucson, Arizona.